



2015-2016 APA Missouri Work Plan

The following outlines the APA Missouri Board's 2015/2016 Work Plan. The Work Plan is organized as follows:

VISION STATEMENTS

- Objectives
 - Activities

MISSOURI LEADERS AT THE LOCAL AND STATE LEVEL UNDERSTAND THE VALUE OF PLANNING TO MISSOURI.

- Promote and further develop the Missouri Great Places program
 - Work with state legislators to introduce an annual proclamation of Great Places awardees
 - Publicize the Great Places program beyond APA members (MML, etc)
- Build capacity of the Legislative Committee and establish legislative priorities that address needs of APA Missouri members
 - Partner with Missouri Municipal League (MML) to stay informed on legislative activity
 - Liaise with National APA on efforts
 - Provide tools/resources for APA Missouri members to help them better communicate in contentious or controversial situations (i.e., Agenda 21)

APA MISSOURI AND ALL SECTIONS HAVE STRONG BOARD LEADERSHIP AND BALANCED BUDGETS THAT EFFECTIVELY SUPPORT THE NEEDS OF AN ENGAGED MEMBERSHIP.

- Develop tools and resources for Chapter & Section board leadership
 - Develop a financial/budget template for Sections that complements the Chapter
 - Develop best practices materials for Sections (succession planning, roles/responsibilities, State Conference planning, etc)
 - Produce guidebook/checklist for Chapter board positions and responsibilities
 - Maintain online database for all Chapter records, legislation and documentation
 - Create a record of decisions and actions completed at the Chapter level
 - Continue ongoing website and web resources training at Chapter and Section Boards
- Develop budget tools for Chapter and Section Treasurers
 - Develop financial/budget template that complements the Sections
 - Close out Mid-Missouri Section bank account



APA MISSOURI MEMBERS HAVE ACCESS TO AND EXPAND THEIR KNOWLEDGE THROUGH CURRENT AND MEANINGFUL PROGRAMMING, ACTIVITIES AND COMMUNICATIONS.

- Deliver current and meaningful communication to APA Missouri members
 - Communicate with membership on at least a monthly basis (communications shall include a focus on new planners, policy and means to get involved)
 - Incorporate social media into communications plan
 - Conduct an annual member survey (separate from annual Conference survey)
 - Post links to award winning plans to Chapter website
 - Investigate possibility of hosting a plan portal on Chapter website

- Deliver current and meaningful programming and activities to APA Missouri members
 - Host social/networking events in all Sections and outstate annually (including Mid-MO)
 - Host CM programs in all Sections and outstate annually (including Mid-MO)
 - Conduct an annual conference
 - Co-sponsor annual webcasts
 - Conduct activities for young planners/students; collaborate with planning programs

APA MISSOURI HAS A STRONG AND GROWING MEMBERSHIP BASE.

- Identify strategies to sustain and grow APA Missouri membership
 - Recruit a membership officer to the Board of Directors
 - Develop roles/responsibilities for the membership officer position
 - Fill the student representative position on the Board of Directors and establish responsibilities
 - Explore reincarnation of Mid-Missouri Section

LOCAL PLANNING PROGRAMS PROVIDE A STRONG PLANNING EDUCATION TO PREPARE THE NEXT GENERATION OF MISSOURI PLANNERS.

- Provide support to local planning schools
 - Support UMKC AUPD's effort to achieve PAB accreditation
 - Reach out to all planning programs to identify needs/partnership opportunities
 - Promote free Chapter memberships for Missouri planning students
 - Host events locally and at State Conference to promote program and opportunities
 - Collaborate with student planning organizations and provide internship database